

Participating in National Gun Violence Survivors Week on Social Media

January 22–26, 2024

WHAT IS NATIONAL GUN VIOLENCE SURVIVORS WEEK

January 22–26, 2024 will mark the sixth annual National Gun Violence Survivors Week. This a time to share and amplify the stories and voices of gun violence survivors who live with the impact of gun violence every day of the year.

Tragically and unacceptably, America's death rate is 13 times greater than that of our peer countries, and more than 200 people survive gunshot wounds every day in the U.S.

In addition, millions more in the US are threatened with a gun, or witness an act of gun violence in their lifetime.

WHY SOCIAL MEDIA FOR NGVSW??

- There are many platforms that can be utilized to amplify stories to a broad audience
- By sharing Survivors' stories widely, we are able to put a face on the daily toll of gun violence in America

HOW YOU CAN MAKE AN IMPACT ON SOCIAL MEDIA

REFRESHER

@ Mentions

Hashtag

↻ Repost/ Quote



AMPLIFY

What do we mean when we say “amplify”? Why is it important?



SAMPLE LANGUAGE

[STATE] [@MomsDemand](#) volunteers have gathered to listen to survivors share their stories for National Gun Violence Survivors Week.

Visit MomentsThatSurvive.org/NGVSW to read the stories that put a face on America's gun violence crisis. [#GVSurvivorsWeek](#)
[@Everytown](#)

[INSERT PICS FROM EVENT]

SAMPLE LANGUAGE

This National Gun Violence Survivors Week, fellow survivors and I will be sharing our stories to put a face on America's gun violence crisis.

Read survivors' stories and share your own at
MomentsThatSurvive.org/NGVSW. [@Everytown](https://twitter.com/Everytown)

SAMPLE LANGUAGE

This National Gun Violence Survivors Week, I'm uplifting the stories of survivors who live with the impact of gun violence every single day.

As a [@MomsDemand](#) volunteer, I'm sharing [NAME'S] story, from right here in [STATE]. [#GVSurvivorsWeek](#)
[INSERT MOMENTS THAT SURVIVE STORY LINK]

RESOURCES

TOOLKIT:

<https://bit.ly/2024-ngvsw-survivors>

<https://bit.ly/2024-ngvsw-volunteers>

PROFILE PICTURE FRAME:

<https://momentsthat survive.org/national-gun-violence-survivors-week/frame/>

Thank you!

