EVERYTOWN
FOR GUN SAFETY

TO: Interested Parties
FROM: Everytown for Gun Safety
RE: New Mexico Survey Findings
DATE: January 2026

A recent SurveyUSA poll of 947 likely 2026 voters in New Mexico, conducted from December 12 through 18, 2025,[1] reveals strong public support for addressing gun safety and violent crime in the state. Voters are looking to leadership to prevent gun trafficking by holding gun dealers to a uniform standard.

KEY FINDINGS

- **New Mexicans are deeply concerned about public safety.** Nearly three in four likely voters (74%) see crime in their area as a problem, with 74% of those voters seeing violent crime as a major contributor.
- **Gun violence prevention is a clear priority for voters.** More than eight in ten likely voters (83%) believe it should be a priority during the upcoming legislative session.[2] And over seven in ten (72%) say New Mexican lawmakers have more work to do to address gun crime and gun safety, including majorities of **Republicans (56%), Independents (64%), gun owners overall (63%), and AR-15 owners (57%).**
- Among this broad coalition of voters who believe more action is needed, **gun trafficking is top of mind. Three-quarters (75%) of Republicans** and more than two-thirds **(68%)** of gun owners think that illegally trafficked guns contribute to violent crime in their communities.
    - **Because of this, voters strongly support holding gun dealers accountable**: Three in four voters (75%) believe all gun dealers should be regulated by the state and held to uniform standards, **with bipartisan support from Republicans and gun owners (66%), Independents (75%), and Democrats (87%).**
    - Voters overwhelmingly support **(77%)** regulating gun stores the same way other businesses are regulated in the state, like cannabis dispensaries and pharmacies (+61 net support).
- Consistent with these views, **three in four voters (75%) support a proposal requiring licensed gun dealers to secure inventory, track sales, and face penalties when their guns are repeatedly recovered in crimes. This proposal draws strong net support from Republicans (65%), Independents (70%), gun owners (69%), and AR-15 owners (50%).**
    - When combined with a ban on the sale of assault weapons and high-capacity magazines**, support remains strong, with 65% of voters backing the proposal.**

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[1] SurveyUSA conducted a survey of 947 likely 2026 voters in New Mexico. The margin of error for overall results is ±4.7% and higher among subgroups.
[2] Net Very Top Priority, One of the Highest, One of Several

Across the political spectrum, New Mexicans are calling for action to prevent violent crime, protect their communities, and pass common-sense gun safety laws. These findings present a clear opportunity for leaders to unite around solutions that reflect the public will.