



# Blue Rose Research <> Everytown for Gun Safety

May 2023

## Summary

In the wake of the deadly mass shooting at a mall in Allen, TX that killed at least eight people and wounded seven others, Blue Rose Research and Everytown for Gun Safety released a national poll conducted from April 23-24, 2023, to capture Americans' views on assault weapons and related policies. The national survey included a total of 6,331 likely voters, with oversamples of voters from AZ, GA, MI, MT, OH, PA, NC, NV, WI, WV, and TX. Following an increase in mass shootings, many involving assault weapons, this poll demonstrates the marked increase in support for action on an assault weapons ban. In fact, [Gallup's](#) regular tracking poll from 2018, showed 40% support for an assault weapons ban, with 58% opposing it.

In contrast, the latest survey research commissioned by Everytown for Gun Safety and Blue Rose Research details a significant shift in public opinion from the 2018 Gallup survey with nearly two-thirds of voters supporting a ban (65% support vs. 32% oppose) and majorities among key demographics and constituencies - i.e. independent, swing, female, Latino, and Black voters. Not only is there growth in support for an assault weapons ban, there is significant intensity behind that support with Americans across the spectrum calling for federal action now.

## Key Findings

**A clear majority of national likely voters polled support an assault weapons ban.** 65% of voters reported that they strongly or somewhat supported "an assault weapons ban" (45% strongly supported, 3% not sure.)

**Similarly, reinstating the bipartisan Congressional assault weapons ban (which was supported by 53 Republicans in 1994, and reauthorization that was supported by President Bush and 10 Senate Republicans in 2004) is supported by a strong majority of likely voters polled.** 65% of likely voters support reinstating the bipartisan Congressional assault weapons ban (36% strongly support, 10% not sure)

**For the majority of voters, inaction is not acceptable - they want to see action.**

- 72% of respondents agreed that "our country should take action on assault weapons" (49% strongly support, 5% not sure.)

**Likely voters view assault weapons the way they view machine guns rather than the way they view hunting rifles.**

- 67% of likely voters agree that the federal government should treat assault weapons like machine guns (46% strongly support)
- In contrast, only 35% of likely voters agree that the federal government should treat assault weapons like traditional hunting rifles (18% strongly support).



**A majority of Trump voters agree that our country should take action on assault weapons:** 52% of Trump voters agree with the statement that our country should take action on assault weapons compared to 42% who do not.

**Support for an assault weapons ban is strong among independents, female voters, Black or African American voters, and Biden 2020 voters.**

- 58% of independents support a ban.
- 67% of women and 78% of Black or African American respondents support a ban.
- 82% of Biden voters supported a ban, and of these 66% strongly support a ban.

## Toplines

Label	Question	Support	Oppose	Not Sure
Banning AW	Do you support/oppose an assault weapons ban?	65%	32%	3%
Reinstating bipartisan Congressional AWB	Do you support/oppose reinstating the bipartisan Congressional assault weapons ban?	65%	25%	10%
Treating AW like hunting rifles	Do you think the federal government should treat assault weapons like traditional hunting rifles?	33%	61%	6%
Treating AW like machine guns	Do you think the federal government should treat assault weapons like machine guns?	67%	27%	6%