



To: Interested parties
From: Global Strategy Group
Date: May 5, 2020
Re: New Survey Shows Gun Violence Prevention Key to Winning Arizona

A recent poll of Arizona voters conducted by Global Strategy Group, together with Everytown for Gun Safety, demonstrates that Arizona voters are united in support of stronger gun laws and ready to vote on this issue come 2020. Key findings from the poll include:

Arizonans support gun violence prevention

Arizona voters agree: We must pass stronger gun laws. In recent years, voters across party lines have increasingly demanded common-sense solutions to reduce gun violence. And even in this traditionally conservative state (26% liberal/39% conservative), where a plurality of voters identify as conservative and Republicans have a five-point party identification advantage (42% Democrat/47% Republican), voters:

- support stronger gun laws by an 8:1 margin (50% stronger/6% less strong). Even in battleground districts, where Republicans outnumber Democrats by 14 points (38% Democrat/52% Republican), voters support stronger gun laws by a 6:1 margin (47% stronger/7% less strong).
- broadly agree that it is possible to keep guns out of the hands of criminals and other dangerous people while also protecting the rights of gun owners (66% possible/34% not possible statewide; 61% possible/39% not possible in battleground districts).

Support for specific gun violence prevention policies is even broader. Critical swing groups all overwhelmingly want their elected officials to pass gun safety legislation. This includes critical swing voters such as independents, suburban women, Latino voters, and those unsure about who they will vote for in state legislative elections.

Total support (strong support) for...	Total	Independents	Latino	Suburban women	Undecided voters	Maricopa County	Battleground legislative districts
Requiring domestic abusers who are prohibited from owning firearms to turn them over to law enforcement	90 (63)	94 (64)	90 (72)	97 (74)	95 (64)	92 (67)	90 (66)
Blocking domestic abusers from owning guns	89 (68)	92 (61)	97 (81)	94 (77)	98 (74)	91 (67)	89 (67)
Requiring background checks on all gun sales	85 (69)	84 (69)	84 (72)	96 (80)	89 (74)	86 (69)	85 (69)
Enacting red flag laws, which give family or law enforcement a way to remove guns from someone who is exhibiting violent or unstable behavior	79 (55)	81 (61)	80 (61)	90 (68)	88 (50)	79 (59)	76 (54)

Gun violence prevention will play a key role in Arizona

Gun violence is a key issue in 2020, and importantly, there is significant intensity on the side of gun violence prevention advocates. Three-quarters of Arizona voters (75%), including 78% of voters who support stronger gun laws, consider a candidate’s position on guns “very important” to their vote in 2020.

Background checks will be a key litmus test in 2020. Fifty-seven percent of voters, including half of Republican women (50%), would never vote for a candidate who doesn’t support background checks, putting the issue on par with health care and national security in voters’ minds. In fact, it is the TOP issue among undecided voters by a 14-point margin.

% who say “I agree with _____ and would never vote for a candidate with whom I disagreed on this position”	Total	Independents	Latino	Suburban women	Undecided voters	Maricopa County	Battleground legislative districts
Protecting America’s national security interests	64	64	51	64	59	63	66
Reducing health care costs	59	62	61	62	57	63	61
Requiring background checks on all gun sales	57	58	62	57	73	59	55
Protecting borders from illegal immigration	50	49	41	52	39	48	54
Creating new jobs	47	47	49	43	41	49	52
Investing in our education system	47	51	64	45	47	47	44
Protecting children at the border	47	50	56	50	51	46	44
Taking money out of politics	47	52	66	46	39	46	46
Protecting the environment	46	50	59	44	49	50	47
Making the criminal justice system fairer	44	45	64	39	45	48	45
Protecting access to abortion	43	43	50	47	43	46	40
Reducing taxes	41	36	50	32	33	41	42
Lowering our national debt and budget deficit	40	34	35	38	30	39	41

Voters are ready and willing to hold candidates accountable who don't prioritize gun violence prevention. An overwhelming majority of Arizonans (80%) are less likely to vote for a candidate who supports allowing those convicted of domestic violence to own guns. Further, nearly 60 percent of voters are less likely to vote for a candidate who opposes a red flag law (57%); nearly 70 percent (67%) are less likely to support someone who stands in the way of background checks for all gun sales.

% more/less likely to vote for a candidate who...	Total		Independents		Latino		Suburban women		Undecided voters		Maricopa County		Battleground legislative districts	
	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely	Less likely	More likely
Supports allowing those convicted of domestic violence to own guns	80	11	81	9	86	9	86	6	81	11	83	9	82	8
Opposes requiring background checks on all gun sales, including those sold online and at gun shows	67	23	66	24	71	21	74	15	69	20	67	22	70	21
Opposes enacting red flag laws , which give family or law enforcement a way to temporarily remove guns from someone who is exhibiting violent or unstable behavior	57	30	63	26	58	24	62	25	54	27	61	27	61	29

ABOUT THIS POLL

Global Strategy Group conducted an online survey of 622 likely voters in Arizona from January 2nd to 12th, 2020, including 342 voters from battleground districts. The survey had a confidence interval of +/- 3.9%.